

Direct Mail.agency



MORNING & EVENING SEMINAR ANALYSIS

AM

Mailing Responses



Confirmation conversation

77%

excludes voicemail

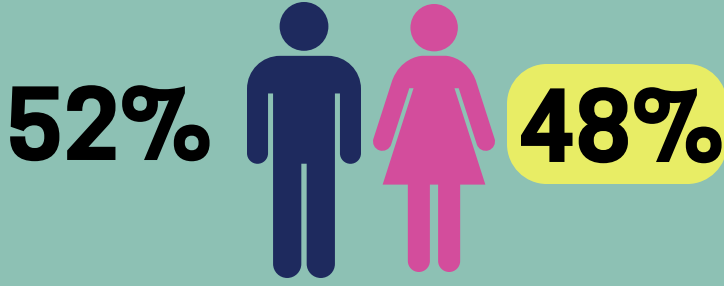
Attendance



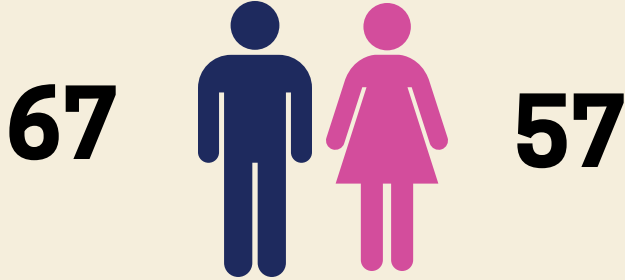
Places per respondent

1.39

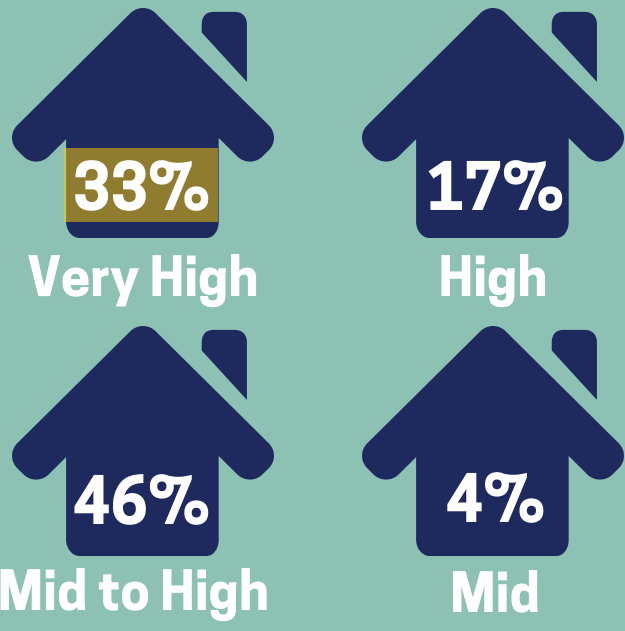
Gender of Attendee Responders



Attendee Average Age



Property Type of Attendee Responders



PM

Mailing Responses



Confirmation conversation

80%

excludes voicemail

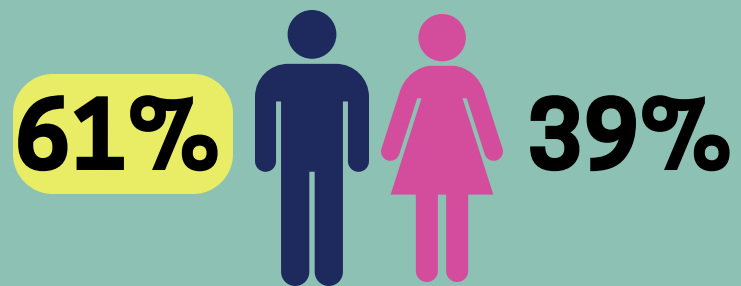
Attendance



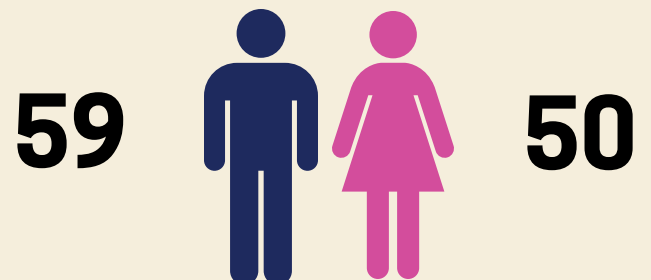
Places per respondent

1.68

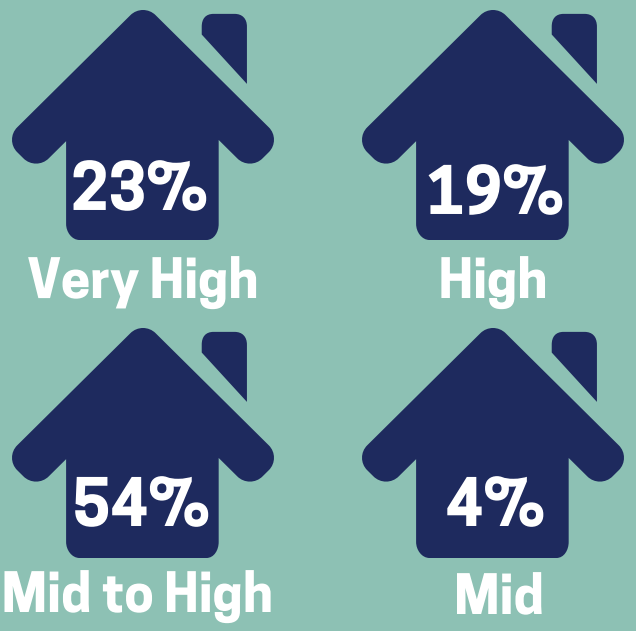
Gender of Attendee Responders



Attendee Average Age



Property Type of Attendee Responders



For advice on your next seminar go to:

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